

# Annual Report 2009-2010

Aurora • East Gwillimbury • Georgina • King • Markham • Newmarket • Richmond Hill • Vaughan • Whitchurch-Stouffville

Uniting people and resources to improve our communities



United Way  
of York Region

“In 2009, our Board worked to create a transformational framework that will shape the work of United Way for years to come. Our strategic directions, new community priorities and investment model, all developed and approved, strengthen our convening role and impact across the region.”

**Mark Foerster**  
2009-2010 Board Chair  
Group & Claims, Vice President  
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## Youth, Work, Population our top priorities: Survey

The Banner/The Era Thursday, June 4, 2009

You have spoken and you've been heard... Last September, the United Way of York Region launched an ambitious, pro-active public information gathering campaign to better understand the social issues the community cares strongly about and considers unaddressed.



## United Way Raising Bar to \$7.6M

The Banner/The Era Tuesday, August 18, 2009

Records are made to be broken and the United Way of York Region is setting its 2009 campaign bar to a milestone high. The agency, supporting 100 programs delivered by 39 member agencies in our region, kicked off its annual campaign with a goal of raising a record \$7.65 million, a \$200,000 increase over last year's record achievement.

“All the economic indicators suggest the 2009 goal is a stretch, but it is what is required to support the community in these difficult times,” volunteer chairperson of the 2009 cabinet and Acklands-Grainger Inc. president Court Carruthers said.

## United Way Surpasses Fundraising Goal

Vaughan Citizen Thursday, January 21, 2010

With hundreds singing United Way of York Region's fundraising rally chant, chief executive officer Daniele Zanotti announced a record \$7,667,050 achievement for its 2009 campaign at Le Parc in Markham yesterday.

A crescendo of “Bring it on home” chorused into applause from attending donors and volunteers upon learning they surpassed last year's total by 2.9 per cent.



## United Way Week Kicks Off

The Markham Economist & Sun  
Saturday, October 3, 2009

Comparable to a massive cargo jet posed for a mercy mission, United Way of York Region will throttle up, take off and reach for the sky at Monday's launch of United Way Week.

United Way of York Region will use the outdoor grounds at State Farm's Aurora corporate facility as the runway, introducing a new survey, campaign strategy and special events from Oct. 5 to 10.

“The week and the report are a call to action to every resident, business and community group to join us in building a better life for everyone,” Community Campaign Chair and York Region Media Group VP & Regional Publisher Ian Proudfoot said.



## Campaign Focuses on Strength Amid Change

The Toronto Star October 7, 2009

They've been talking about “the pace, face and place” of growth for the past year, and this week residents, volunteers and donors – along with community and business leaders – joined United Way of York Region to reveal what they've learned.

The findings were among several in a new report, “Addressing Our Strengths,” which included the results of a region-wide survey. It found that overall, amid all the fast-paced growth and change, residents were proud of their quality of life and want to make it even better by focusing on the region's strengths and resources.

That means helping youth, enabling families and individuals to be economically independent, and improving the well-being of everyone in all communities.



### United Way investments in programs across York Region:

- Mental Health
- Homelessness
- Newcomers
- Literacy
- Domestic Violence

“...ours is a simple and singular focus: giving a helping hand to your family member, neighbour, co-worker. And in 2009, thanks to thousands of volunteers and donors, together, we changed the lives of over 290,000 people and their families right here in York Region. This is our success. This is our reason for being.”

**Daniele Zanotti**  
CEO  
United Way of York Region

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David and Dagmar Gordon  
Derek Gordon  
James W. Gough  
Sandra H. Grant  
Tina Greavette  
Heather Green  
Michael S. Green  
Michael Hudon & Teresa Gregory  
Ian Griffith  
Ray G. Guidinger  
Richard Guilbeault  
Mary Haffey  
Paul Ham  
Leon Hamilton  
Shannon Hamilton  
Trish Hammond  
Xiaojun Han  
Barclay Hancock  
Tammy Hanlon  
Mohammad Haque  
Linda Harness  
Trevor Harren  
Jeff A. Hawkins  
Allan R. Hawley  
Wendy Hayko  
Lyman Henderson  
Keith Hermer  
Margarete R. Hester  
Mr & Mrs. Keith & Alison Hickey  
Timothy Hicks  
David Hill  
Paul Hill  
Thomas Hill  
Brenda Hinno  
Dee Hobbs  
Judy Hope  
Liz & Tim Houlahan  
Mr. Wayne Howell  
Theresa Hughes  
Joy Hulton  
Colin A. Hume  
John Hutson  
Warren Hynes  
Dale Inglehart  
Devane Inthahack  
Vincent Iozzo  
David Irvine  
Linda Anne Irvine  
Dave Irving  
Paul Jankowski  
David & Lynne Jansen  
Jarrod Family / Famille Jarrod  
Aimee Jessop  
Miguel P. Jimenez  
Ken & Connie Johnson  
Landon Jonathan  
Brian Jones  
Jolicoeur Family  
Donald S. Jones  
Stevie Joy  
The Kabat-Ruppel Family  
John Wail Kakish  
Lori Kaminski  
Gabor G. Kaufman  
Nurses Kazarian  
Lylle & Jennifer Kephart  
David Kerwin  
Samer Kik  
Barry Kilner  
Mr & Mrs. Richard Kinch  
Ernest King  
Robert Kirkpatrick  
Wayne Kitto  
Cam Kjeldgaard  
Greg D. Knox  
Jason Kenneth Konner  
Daniel Kostopoulos  
Stephen & Jill Kouri  
Katherine Anne Kowalski  
Bob Koziol  
Geri Kozorys-Smith  
George Krausz  
Herbert Kring  
Steven Kuo  
Karim Kurji  
Zara L.  
Rahim Ladha  
Jacinthe Ladouceur  
Sharon Laing  
Andrew Lake  
Jason Lam  
David Lampman  
Glenn Lang  
Mr. M. Robert Langille  
Sylvain Laporte  
Jim & Jill Laramie  
Cheryl L. Lathrope  
Grant Laurings  
Heather L. Laverne  
Philip Laxdal  
Heather Lee  
Henry Lees-Buckley  
Paul J. Legere  
Mr. Stuart Lennox  
Brenda Librecz  
Winston Ling  
Dr. William T.R. Linton  
Ann B Lovett

Maureen and Doug Loweth  
Chris Lynch  
Steven Lyon  
Patricia A. MacFarlane  
Sandy Mackenzie  
Dr. Robert MacMillan  
Barb Magee  
Frank Magisano  
Erin Mahoney  
Fraser Mann  
Vince Marcogliese  
Joseph Mardini  
Josie Mariani  
Snezana Marinkovski  
Steve Marino  
Leslie Martin  
Murray Martin  
Marcel Matta  
Elyse Matthews  
Irena Di Mauro-Kropman  
Katherine Maxwell  
George and Carrie McClean  
Rob McClean  
Douglas McClintock  
Dana McCormack-Boily  
Sue Sherman & Don McCuaig  
James D McEwen  
Cameron N. McFadyen  
Michele and Paul McGee  
Valerie McGirr  
Charles McKay  
Christina McKey  
Kathy McLachlin  
J. David McLaughlin  
Clare McMillan  
The McMullens  
Stuart McRae  
Stephen McSherry  
Lisa McWatt  
Jeffrey Menard  
Sebastien Mercier  
Tracy Miller  
Scott E. Mills  
Mrs. Carolyn Mitchell  
Angela Mockford  
Allan Morassut  
Suzanne R. Morrison  
The Mossman Family  
Devinder Msuta  
Greg Muir  
Heather Munro-Velocci  
Ms. Tina Murphy  
John M. Murray  
Kim & Barbara Murray  
Larry Durst & Helen Murray  
Leslie A. Murray  
Dave Neely  
David & Deborah Nesbitt  
Jan & Mike Nestor  
Shelley Ng  
Matthew Nicholls  
Rob & Denise Nicholson  
Rob Nicol  
Tony & Fotoula Nicolaou  
Roland Nimmo  
David Noble  
Vicky & John Norman  
Carol Norsworthy  
Sean O'Brien  
Terence O'Brien  
Allan O'Dette  
Mr. Richard I. Ogilvie  
Anjali A. Oka  
Brad O'Kurily  
John E. Ongaro  
Ajay & Meena Pahwa  
Mr. Sam Palmerio  
Jason Parks  
Sylvia Patterson  
David Barnes & Angela Peake  
Alun Pearce  
Kevin J. Pearce  
Tracey Pether  
David & Cathy Petrou  
Robert Phillips  
Laura A. Pisko  
Christophe Pluinage  
M. Pocobelli  
Lewis Pollard  
Dan Porchak  
Zoran Postic  
Aniq, Safiya & Karim Premji  
Brad Prentice  
Lisa Hoy Pressick  
Ian Proudfoot  
D. Roger Purdie  
Brian Quigley  
Kulvinder Rai  
Dr. Paul T. Randall  
Mohamed Rawji  
Stephen Read  
Marjorie G. Rebane  
Paul Reid  
Cathy Reinhard  
Carole Remillard  
Jerry Renda  
David Rennie  
Gale Reynolds  
Greg Richard  
Kevyn Richardson  
Greg & Tina Riley  
Edgar Robalino  
Paul Roberts  
Steve Robertson  
Claude L. Rochefort  
Trevor Roddick  
Ryan Roopchand  
Jason Rosenswig

Karen Ross  
Cathy Roth  
Barton Rourke  
Tim & Mary Rourke  
K. E. Rubin  
John Ryerson  
Haakon Saake  
The Sabourin Family  
Michelle Samson-Doel  
Kerri-Ann Santaguida  
Rui Santos  
In Memory of Frank Sbrocchi  
Deborah Schaefer  
E. Patricia Schaufele  
James S. Schaufele  
Donald J. Scott  
Fraser E. Scott  
Titus Sears  
Steve Sewell  
James & Sandra Sharples  
Richard Shepard  
Valerie Shuttleworth  
Romi Sidhu  
Margaret Sidler  
Marita Simbul-Lezon  
Joann Simmons  
Doug & Marnie Sisson  
Leslie M. Smith  
Stephen Smith  
Stuart T. Smith  
William Solomon  
Tyler Sorokan  
Louis Sousa  
Melissa Spellen  
Steve Spencer  
Scott Stanley  
Andrew Stewart  
Daryl Joseph Stockman  
Carole Suckling  
Adrienne Sullivan-Campeau  
Dana Sutton  
Mary Lee Swales  
Mark A. Swan  
Phillip Tackett  
Simon Tam  
Eddie Tang  
Bill Tassie  
Norm Tatone  
Andy Taylor  
Don Taylor  
Donald Taylor  
Glen Taylor  
Michael & Mary Tedesco  
Colin D. Temple  
Tom & Linda Thomson  
Scott Thornburn  
Nicole Thorne  
John and Michelle Tidball  
Jonathan R. Toal  
Selo Toprak  
Vito Trentadue  
Landon Tresise  
John Troyer  
Brian Tull  
Dayna Tullock  
Janine and Andrew Turner  
Mohamed Ullah  
Peter Unrau  
Richard Usher-Jones  
Eduardo Varela  
Athena Varmazis  
Sandro Verrelli  
Neil E. Walker  
Glenn Wallace  
John Waller  
Jerrold B Ward  
Diane Watson  
Miss Mary C. Watson  
Ralph Watt  
Paul F. Westlake  
Jeff & Tammie Wickware  
Denish Wildish  
Andy Williams  
Craig Williams  
Mr. Rhys Williams  
Norm Williamson  
Andrea Wilson  
Elizabeth Wilson  
George A. Wilson  
Patricia M. Wilson  
Moragh Wolfe  
Preston Wong  
R.D. Woodburn  
David Woodger  
Jonathan & Anna Wootten  
Christina Woronchak  
Ms. Margaret Wouters  
Laurie A. Wright  
Barbara Young  
Lisa Young  
Wayne Younghusband  
Carolyn Zagazeta  
T. Ziskos  
Maria Zitoli  
Terry Watson  
208 Anonymous



**United Way**  
of York Region

# Financial Highlights

\*Excerpted from the Audited Financial Statements; KPMG, 2009-2010 Auditor

## Statement of Financial Position\*

March 31, 2010, with comparative figures for 2009

	2010	2009
<b>Assets</b>		
Cash	\$ 1,782,129	\$ 1,429,120
Investments (note 3)	1,994,181	2,270,834
Donations and other receivables	5,339,021	5,034,714
Prepaid expenses	39,574	49,560
Capital assets (note 4)	3,354	6,397
	<b>\$ 9,158,259</b>	<b>\$ 8,790,625</b>

## Liabilities and Net Assets

<b>Liabilities:</b>		
Balance of distributions to UWYR agencies (note 11)	\$ 4,946,539	\$ 4,960,509
Collections designated to other United Ways and agencies	2,446,374	2,259,468
Accounts payable and accrued liabilities	119,084	128,646
Deferred revenue	18,026	16,150
	<b>7,530,023</b>	<b>7,364,773</b>
<b>Net assets:</b>		
Operating Fund	30,178	75,943
Invested in capital assets	3,354	6,397
Internally restricted (note 1(a)(ii))	1,594,704	1,343,512
	<b>1,628,236</b>	<b>1,425,852</b>
<b>Commitments (note 6)</b>		
	<b>\$ 9,158,259</b>	<b>\$ 8,790,625</b>

## Statement of Operations\*

Year ended March 31, 2010, with comparative figures for 2009

	2010	2009
Campaign revenue	\$ 8,660,382	\$ 8,732,913
Net pledge loss	261,180	473,409
Net campaign revenue	8,399,202	8,259,504
Funds received from other United Ways	644,043	582,537
Other income	38,872	220,958
	<b>682,915</b>	<b>803,495</b>
Total revenue	9,082,117	9,062,999
<b>Donor designations:</b>		
Funds paid to other United Ways	1,043,476	915,469
Funds paid to other agencies	772,852	1,222,834
	<b>1,816,328</b>	<b>2,138,303</b>
Available for expenses, program funding and allocations to agencies	7,265,789	6,924,696
Fundraising expenses	1,537,267	1,676,883
Available for program funding and allocations to agencies	5,728,522	5,247,813
Program funding	579,599	422,953
Allocations to agencies (note 11)	4,946,539	5,449,871
	<b>5,526,138</b>	<b>5,872,824</b>
Excess (deficiency) of revenue over expenses	\$ 202,384	\$ (625,011)

## Statement of Changes in Net Assets\*

Year ended March 31, 2010, with comparative figures for 2009

	2010					2009	
	Operating Fund	Invested in capital assets	Internally restricted funds			Total	Total
			Agency Emergency Fund	Stabilization Fund	Strength Investment Fund		
Net assets, beginning of year	\$ 75,943	\$ 6,397	\$ 100,000	\$ 1,243,512	\$ -	\$ 1,425,852	\$ 2,050,863
Excess (deficiency) of revenue over expenses	205,427	(3,043)	-	-	-	202,384	(625,011)
Interfund transfers (note 10)	(251,192)	-	-	101,192	150,000	-	-
Net assets, end of year	\$ 30,178	\$ 3,354	\$ 100,000	\$ 1,344,704	\$ 150,000	\$ 1,628,236	\$ 1,425,852

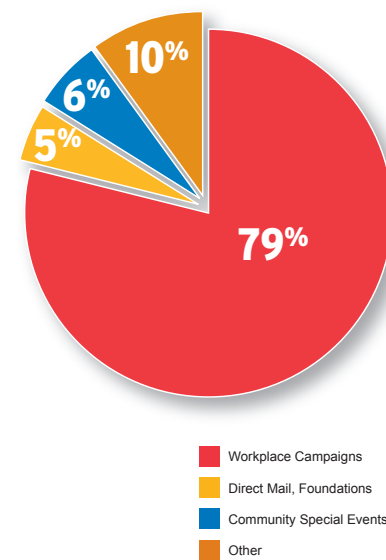
## Allocation to agencies\*

Year ended March 31, 2010

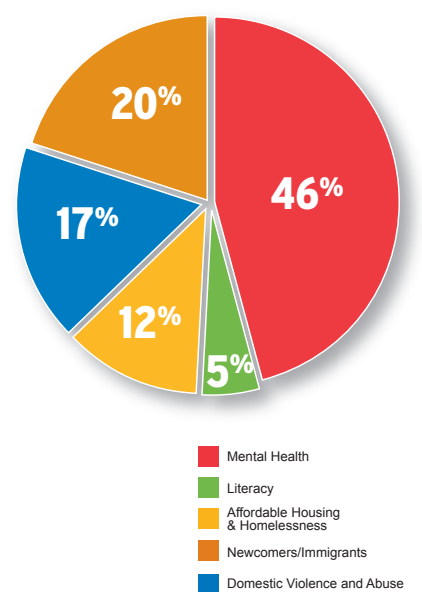
2009 campaign:

Alzheimer Society of York Region	\$ 33,669
Big Brothers Big Sisters of York	85,816
Blue Door Shelters	372,593
Canadian Mental Health Association, York Region Branch	192,956
Canadian Red Cross Society - Region of York Branch	130,894
Carefirst Seniors & Community Services of York Region	140,851
Catholic Community Services of York Region	104,450
Centre for Information and Community Services of Ontario	146,960
Chinese Family Services of Ontario	50,000
CNIB-Ontario Central Region	132,891
Community Home Assistance to Seniors (CHATS)	238,605
Community Living Georgina	30,627
Community Living Newmarket/Aurora District	111,858
Community Living York South	217,853
COSTI Immigrant Services	119,941
Family Services York Region	754,429
Girls Incorporated of York Region	92,191
Hospice Georgina	37,722
Jericho Youth Services	87,854
Jewish Family and Child Service of Greater Toronto	85,377
Job Skills	84,044
Learning Centre for Georgina	102,673
Learning Disabilities Association of York Region	76,366
Literacy Council York-Simcoe	27,367
Pathways for Children, Youth and Families of York Region Inc.	104,137
Rose of Sharon Services for Young Mothers	77,019
Sandgate, Women's Shelter of York Region	149,969
Social Services Network	66,667
The AIDS Committee of York Region	40,000
The Canadian Hearing Society - Simcoe York Region	175,849
The Cross-Cultural Community Services Association	33,162
The Vitanova Foundation	50,460
The York Centre for Children, Youth and Families	138,811
Victim Services of York Region Inc.	121,122
Vita Community Living Services	75,397
Women's Centre of York Region	29,018
Yellow Brick House	192,781
York Region Abuse Program	184,160
York Region Food Network	50,000
<b>Total 2009 Allocation</b>	<b>\$ 4,946,539</b>

Where the money comes from



Where the money goes



United Way of York Region

Aurora • East Gwillimbury • Georgina • King  
Markham • Newmarket • Richmond Hill  
Vaughan • Whitchurch-Stouffville

Audited Financial Statements are available online and on request from United Way of York Region.

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United we can